

12th International Congress and Expo



14 – 17 May 2018, Novi, MI

## CTI Symposium World Series

2,500+ attendees in China, USA & Europe in 2016!  
Representatives from over 28 countries!

## Transmission Expo USA 2018 – the industry’s must-attend US event!

Meet the right people, test new ideas and build opportunities

- 80+ exhibitors and expected 700+ attendees
- Diagramme einfügen
- THE platform for you to create unique opportunities and grow business



**Spaces are selling out quickly – apply now!**

Benefit from this growing event for automotive transmissions and alternative drives. Whether you want to place content, showcase exhibits or strengthen your recognition within your target group – the CTI Symposium USA is an absolute must.

Contact me for your individual package!



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*“The CTI staff was extraordinary, the entire event – best in the industry” Jayne Monroe, Metaldyne*

*“Very well organized, excellent facility, food and hospitality. This is the major show for us in the NA market due to the focus” Feintool*



## Benefits at a glance

- reaffirm existing relationships and cultivate new collaborative partnerships
- talk directly with those deciding on budgets
- participate at the forefront of discussions and brand your company as a thought-leader
- expose your products to a national and international audience
- get your message out to existing or new target clients

## Direct contacts to your target audience

Deepen your existing business contacts, develop new ones and speak directly with decision makers. Present yourself to an international crowd of transmission and alternative drive experts and exchange knowledge and expertise.

## Marketing

Be part of our international marketing campaign: personalized mailings of the official brochure worldwide (with focus on the US) as well as email and cross selling campaigns across the CTI portfolio. As a sponsor or exhibitor you will be part of this campaign and increase your visibility within the transmission industry!

## Branding

CTI offers you many exclusive and unique ways to increase your logo presence, maybe by having a constant logo presence within the plenum or using attention grabbing advertising media.

## Delegate List

CTI will give you a complete list of delegates to help you prepare and review the Symposium.